

Media Literacy in your Classroom

Workshop

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What is media literacy?

It's difficult to keep up with the fast pace of technological change. In fact, many educators (and many parents) feel like their kids know more about technology than they do. We can call these young people tech-savvy because they know so much about technology. Teachers have something that most young people haven't fully developed yet – a mature and informed understanding of the world.

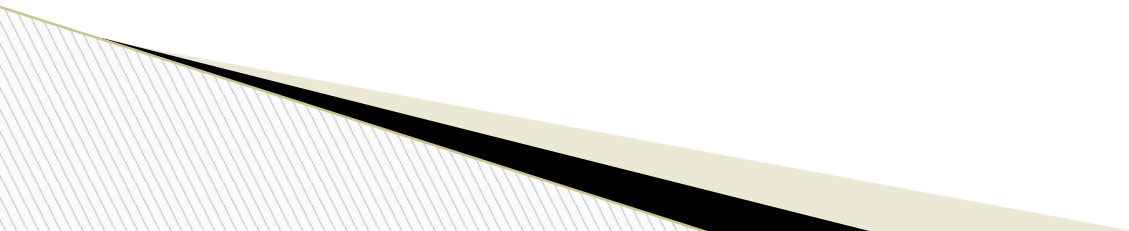
What is media literacy?

Media literacy is the ability to understand, critique and create **media messages**.

Media messages are communicated via traditional media like print newspapers and television shows, and digital (or new media) like podcasts, video platforms and video games.

My media day

Analyse you media day using the tables



Manipulative instruction

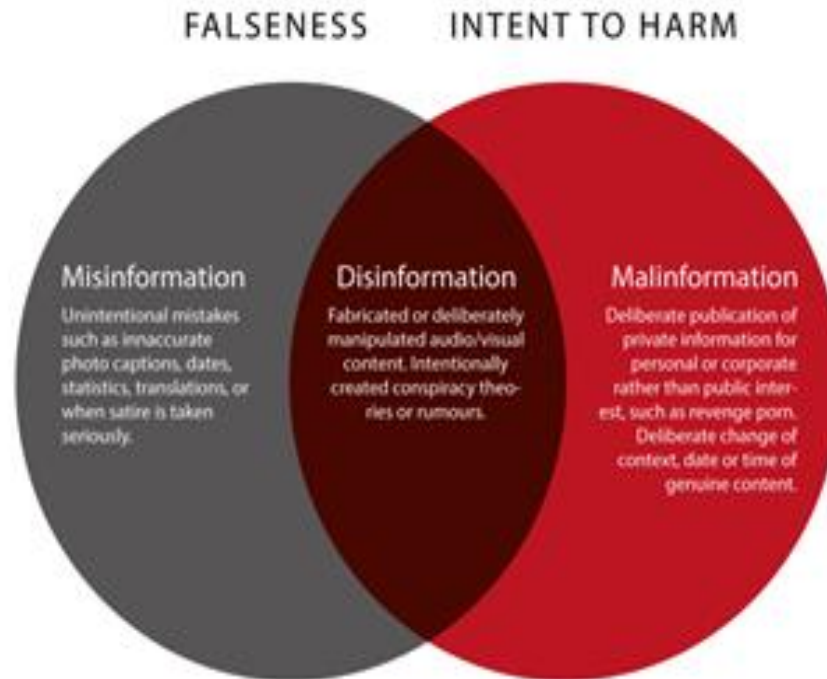
READ AND FOLLOW ALL

INSTRUCTIONS

PERFORM THE TASKS YOURSELF



Disinformation and its types



Disinformation and its types

Misinformation - unintentional mistakes, inaccurate data, statistics which is not serious

Disinformation - fabricated, manipulated, false content

Malinformation - intentional change of context, date or time of original content (leak, harassment, hate speech) with the purpose of harm.

Work in groups:

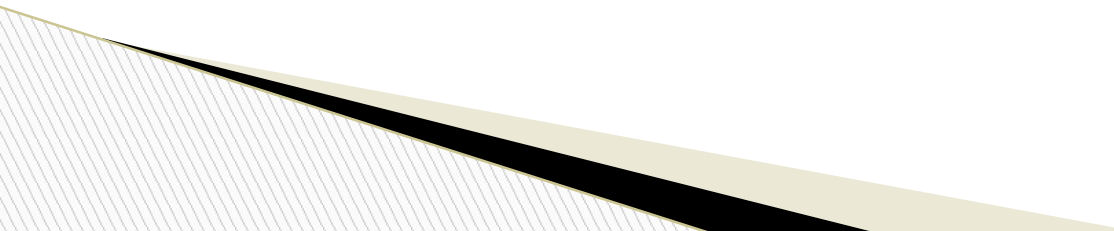
Create a mal/mis/disinfo campaign. The groups don't tell the class which one type it is. Share with the class and let the rest of the group guess.

Deconstructing Ads



If you began reading the Internet today and continued for 24 hours a day, 7 days a week, it would take you 57,000 years to reach the end.

With so much data to weigh through, how do we proceed as efficient consumers of media?



Our responsibility is to teach students how to effectively filter, select, organize, save, and use information gathered from media sources.



Resources

- ? <https://www.retroreport.org/education/video/how-to-check-history/>
- ? <https://minds-in-bloom.com/ten-ideas-for-teaching-fact-and-opinion>
- ? <https://www.pewresearch.org/quiz/news-statements-quiz/>
- ? <http://factitious-pandemic.augamestudio.com/#/>
- ? <https://www.youtube.com/watch?v=aHAApvHZ6XE>
- ? <https://edu.gcfglobal.org/en/digital-media-literacy/deconstructing-media-messages/1/>
<https://www.goodnewsnetwork.org>

Thank you for your
attention!

